

Lumix Extended Warranty Promotion

Purchase an applicable Lumix and qualify for a Free 5 Year Warranty.

Promotion Period: 14th March 2025 – 31st March 2026

Claim Deadline: 30th June 2026

PROMOTION TERMS AND CONDITIONS

1. The Lumix Extended Warranty Promotion (hereafter referred to as the “Promotion”) is promoted by Panasonic Marketing Europe GmbH, whose registered address is Hagenauer Str. 43, 65203 Wiesbaden, Germany (the “Promoter”).
2. For the avoidance of doubt, this Promotion is an extension of the standard Panasonic warranty to a total of 5 years (full details available at www.panasonic.co.uk/euguarantee) and is only valid within the Countries in Scope including the UK, Ireland, Belgium, France, Czech Republic, Hungary, Poland, Denmark, Finland, Norway, Sweden, Germany, Austria, Netherlands, Switzerland, Italy, Spain, Portugal. who are aged 18 years or over.

ELIGIBILITY

3. The Promotion is applicable to residents of the Countries in Scope including the clause (2), who are aged 18 years or over.
4. In order to qualify for the Promotion, participants must purchase a new (not second hand) Qualifying Product from a participating retailer in the Countries in Scope listed in clause (2) during the Promotion Period. Claims relating to products purchased before or after this Promotion Period will be deemed invalid.

Qualifying Products

S1M2E	1 Year Standard + 4 Years Additional Warranty
S1M2ESE	
S1M2ESKE	
S1M2ESME	
S1M2KE	
S1M2ME	
S1RM2E	
S1RM2ME	
S5DHE-K	
S5DNE-K	
S5M2CE	
S5M2E	
S5M2HE	
S5M2KE	
S5M2ME	

S5M2NE	
S5M2P-KIT	
S5M2R-KIT	
S5M2WE	
S5M2X4-KIT	
S5M2XCE	
S5M2XE	
S5M2XKE	
S5M2XME	
S5M2XNE	
S5M2XP-KIT2	
S5M2XWE	
S5M2ZE	
S9E-A	
S9E-G	
S9E-K	
S9E-R	
S9E-W	
S9HE-K	
S9K 26 PACK	
S9KE-A	
S9KE-K	
S9NE-A	
S9NE-G	
S9NE-K	
S9NE-R	
S9NE-W	
E100E	
E2460E	
E2470E	
E70200E	
R1428E	
R1635E	
R1840E	
R2060E	
R24105E	
R26E	
R28200E	
R70200E	
R70300E	
S18E	
S24E	
S35E	
S50E	
S50ME	
S85E	

5. This Promotion is open to participating retailers only. [List of participating retailers](#) is at the bottom of the page.
6. All Qualifying Products must be new and genuine Panasonic products. Purchases of second hand, refurbished or reconditioned products, products imported from outside the EEA or products which are counterfeit or infringe the intellectual property rights of the Panasonic group of Companies in any way will not qualify for this Promotion.

CLAIM PROCESS

7. To claim this promotion for your purchase, simply create My Panasonic account. If you already have a My Panasonic account, then please add the purchased Qualifying Products to your product registration. The Participant must register the Qualifying Product online at [My Panasonic](#), after a Qualifying Product is purchased and within 90 days of purchase. Participant has to make a registration for its redemption by providing the following mandatory information using your name and email address: Where the Qualifying Product was purchased; Date of purchase, Serial number of the Qualifying Product (which can be found on the base of the product or the side of the product box); upload a copy of your full purchase receipt (not deposit receipt) showing the model number, by the Claim Deadline. Applications made after this date will not be eligible for the Promotion. Please ensure your purchase receipt includes the model number purchased and the date of purchase. After a successful Qualifying Product registration on MyPanasonic, participant will receive an e-mail confirming your product registration. (Please allow 28 days from the date we receive your claim and all supporting documentation, to receive your Warranty Certificate). The email also includes a link to an optional survey.
8. Claims are not valid in respect of Qualifying Products that are returned to a retailer and the participant exchanges the product or receives a refund, in which case the Promoter will be entitled to cancel any Extended Warranty. In any event, the last date for registration will be the Claim Deadline.
9. The Promoter will not process a claim if the participant cannot provide a copy of the purchase receipt.

If the participant is unable to register on MyPanasonic, please contact our [HelpDesk](#).
PUK en_UK <https://support-uk.panasonic.eu/>

10. The Promoter will not be held responsible or liable for any technical, hardware, software, server website or other failures or damage of any kind to the extent that this prevents the participant from or otherwise obstructs the participant to enter in the Promotion. Claims by fax, telephone or email will not be accepted. Illegible, incomplete or altered claim forms will be deemed void, as will claim forms not completed in accordance with these terms and conditions.
11. Upon submission of your online registration, your claim will be verified. Upon redemption we will activate your Warranty and send you a certificate by email, which will confirm your Warranty cover period and contact details.

REDEMPTION PROCESS

12. The Warranty Certificate will be sent to your email after the registration. After the successful registration you will receive a confirmation email. The additional years of extended warranty will be added automatically to participant's Product registration in My Panasonic account until the total reaches the maximum period of 5 years. For the avoidance of doubt, if the participant has previously registered for a warranty extension prior to this Promotion, only the additional years required to reach the maximum limit of 5 years will be supplemented by this Promotion. Please allow 28 days from the date we receive your claim and all supporting documentation, to receive your Warranty Certificate. If you have not received your Warranty within the estimated 28 days, please contact us, using the contact details above. Regrettably, claims pursued outside of the Claim Deadline will not be accepted.

PRIVACY & DATA PROTECTION

13. Any personal information supplied by you will be used by Panasonic, solely for the purpose of this Promotion and in accordance with data protection legislation. Please see Panasonic's Privacy Policy for further information (<http://www.panasonic.com/uk/privacy-policy.html>).

GENERAL CONDITIONS

14. The Promoter reserves the right to verify the eligibility of all claims to protect against fraudulent, invalid or repetitive claims. Fraudulent entries or claims that otherwise do not meet these terms and conditions will be invalidated and the Promoter reserves the right to disqualify the participant making such a claim from this and other promotional activities.
15. To monitor fraudulent claims the Promoter reserves the right to cross check product returns with the relevant retailers against Extended Warranty claims received. Any potential fraudulent activity will be followed up by the Promoter. The Promoter will withhold the issuance of an Extended Warranty where it is suspected that a false or fraudulent claim has been made.
16. The Lumix Extended Warranty offered under this Promotion is non-exchangeable, non-transferable and there is no cash, credit or product alternative available.
17. The Promoter reserves the right to amend these terms and conditions at any time and to amend or withdraw this promotion at any time.
18. This Promotion is not available in conjunction with any other offer or promotion.
19. By claiming this Lumix Extended Warranty, applicants will be deemed to have read and accepted these terms and conditions.
20. Should one or more provisions of these Promotion Terms & Conditions be or become wholly or partly ineffective this shall not affect the validity of the remaining provisions. The wholly or

partly ineffective provision shall be replaced by a valid provision that best meets the economic purpose of the invalid provision.

These terms and conditions are governed by German Law.

List of participating retailers:

Dealer

AMAZON EU SARL, UK BRANCH
Argos Ltd
Annings (Ilkley) Ltd
Broadcast & Production Srvcs (BPS)
Camera Box Kettering Ltd
Camera Centre Cardiff UK Ltd
Camera Centre Dublin Ltd
Cameraworld Ltd
Campkins Future Vision
Carmarthen Camera Centre Ltd
Castle Cameras
Clifton Cameras Ltd
Comley Cameras Ltd
Conns Cameras (Grafton Arcade) Ltd
Creative Video Productions Ltd (CVP)
Direktek Distribution Ltd
DSG Retail Ltd (Currys)
Wilkinson Cameras Ltd
GXO ServiceTech UK Limited
Harvey Norman Trading (Ire) Ltd
Jessops
John Lewis GFR - Partnership Servic
London Camera Exchange Ltd (LCE)
Midwich Ltd
Panasonic Direct Online Store
Park Cameras Ltd
Proactive UK Limited (ProAV)
SRS Microsystems Ltd
Strazo Ltd (Birmingham cameras)
Swains International Limited

Uk Camera Store Ltd
UK Optics Ltd (UK Digital)
Very (Shop Direct Ltd)
Warehouse Express Ltd (WEX)
Wessex-Sturminster
York Camera Mart Ltd